



HEALTH & WELLNESS EXPO | FRIDAY, APRIL 6TH

The 2018 Run Bentonville Half Marathon kicks off Friday, April 6, 2018 with the Health and Wellness Expo at The Record in Downtown Bentonville. Some 3,000 runners, walkers and wheelchair athletes are expected to attend the Expo as well as friends, family, and community members.

The Health and Wellness Expo focuses on the latest in running, health and fitness as well as displays and demos of running related products. We expect the Expo to be filled with participants throughout the day because the venue also serves as the packet pick-up location. Put your product or service directly into the hands of over 4000 estimated attendees. All runners are required to visit the Expo to pick up their race packet and t-shirt.

WELLNESS EXPO QUICK FACTS

EXPO DATE AND HOURS

SET UP	Thursday, April 5th	10:00am-6:00pm
	Friday, April 6th	8:00-10:00am
EXPO	Friday, April 6th	10:00am-7:00pm
TEAR DOWN	Friday, April 6th	7:00pm-8:00pm

ADDRESS

The Record
104 SW A St.
Bentonville, AR 72712

ATTENDANCE (estimated)

4000+ (includes runners, friends & family, and community members)

2017 HALF MARATHON GENERAL DEMOGRAPHICS

Overall Participants.....	3005
States Represented.....	34

BOOTH PRICE (8 X 10 booth space)

Non-profit booths.....	\$100
Non-selling booths.....	\$200
Selling booth.....	\$300
Flyers in Goodie Bags.....	\$200

www.runbentonville.com



HEALTH & WELLNESS EXPO

EXHIBITOR APPLICATION

If you would like to have an exhibitor booth at the 2018 Run Bentonville Half Marathon Health and Wellness Expo, please complete the form below and mail this form and payment to the address listed below. **Please print legibly.**

Corporate Name _____

Name to Appear on Booth Sign _____

Contact _____

Product or Service _____

Mailing Address _____

City _____ State _____ Zip _____

Preferred Phone Number _____

Email Address _____

Company Website _____

Payment Method Check _____ Money Order _____ Online Payment

Amount \$100 Non-Profit _____ \$200 Non-Selling _____ \$300 Selling _____ \$200 Flyers in goodie bags _____

Make Checks Payable to: Bentonville Parks & Recreation

Mail Checks Payable to: **Bentonville Parks & Recreation**
c/o Layne Moore
215 SW A Street
Bentonville, AR 72712

You'll receive confirmation of your booth purchase via email within 7-10 days
of receipt of application and payment.

Questions about the Expo:
Contact Hayden Bough
hbough@bentonvillear.com

www.runbentonville.com