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The RunBentonville Half Marathon is pleased to welcome back Dick Beardsley as our special guest for half marathon weekend! The story of Dick’s running career alone is the stuff of legends, but it is the story that comes after that draws people in and keeps them listening. Dick is a true survivor. Having looked death straight in the eyes, during a farm accident, Dick’s life is a story of hope and redemption.

After retiring from running, Dick had a series of near fatal accidents that left him addicted to pain killers. On September 30, 1996, when he was taking a cocktail of Valium, Percocet, and Demerol, all very highly addictive narcotics, 80 - 90 pills a day - he was caught. Dick spent hours with federal DEA agents, convincing them that he was taking them all, every last one of them and not selling them, as they has suspected, given the high number of prescriptions.

His story of overcoming extreme obstacles speaks to anyone who loves competition, who has survived catastrophe, or who has pursued a seemingly impossible goal.

Join us and be inspired by this legendary athlete and human being!
SCHEDULE OF EVENTS

FRIDAY, MARCH 31ST - HEALTH & WELLNESS EXPO

NEW LOCATION!

PACKET PICKUP

10:00 AM - 7:00 PM
Packet Pickup
Record
104 SW A St., Bentonville, AR 72712

11:00 - 11:30 AM
Special Guest Speaker
Dick Beardsley

12:00 - 12:30 PM
1 Mile Run With Dick Beardsley

1:00 - 1:30 PM
Special Guest Speaker
Dick Beardsley

SATURDAY, APRIL 1ST

6:55 AM
Welcoming Remarks & National Anthem

7:00 AM
Nestle Half Marathon Start

7:00 AM
Fifty Strong 5K Start

7:00 AM - 11:00 AM
Post-Race Party & Celebration

8:30 AM
Presentation of 5K Awards (Main Stage)

9:00 AM
Presentation of Half Marathon Awards (Main Stage)

11:00 AM
Half Marathon Course Closes

11:00 AM
Post-Race Party Closes
The Run Bentonville Half Marathon and 5K courses are certified by the United States of America Track & Field (USATF) Association (certification #AR13011DLP). Only registered runners are eligible to participate in the Half Marathon, Relay, and 5K.

No bicycles, roller skates, roller blades, skateboards, or animals will be allowed on the race course at any time. Strollers, baby joggers, and wheel chairs are allowed, but we ask that you keep your child in the stroller for the duration of the course unless you are stopped at an aid station. We also ask that you line up at the back of the starting line for your safety.

** If you do not finish your race, you are considered a DNF (did not finish). **If you are a DNF: DO NOT cross the finish line.** You will not be given an official time or receive a finisher medal. If you are a DNF, please remember to have your chip removed in the finish line area or return it to 215 SW A Street, Bentonville, AR.

The Half Marathon Course will be open for 4 hours. Traffic control, cones on the course, water, medical aid stations, and volunteer assistance in the beginning stages of the course will cease as the race progresses.

The finish line will operate until 11:00 AM. Official finish times will be recorded until then. Amenities and post-race party will close at 11:00 AM.
During race week, if weather occurs that can affect the race, information will be emailed to all participants. It will also be posted on runbentonville.com and our Run Bentonville Facebook page. On race day, weather updates will be provided during pre-race announcements if necessary. If updates are needed during the race, information will be communicated through emergency personnel, volunteers and aid station managers.

In the event that weather conditions present an imminent danger to race participants, the race will be canceled. Less severe conditions will result in an alteration of the course, race length or starting time. Please look for the following weather alert notifications at aid stations.

**RBHM WEATHER ALERT NOTIFICATIONS**

- **GOOD RACE CONDITIONS** - HAVE A GREAT RACE!
- **LESS THAN IDEAL** - PROCEED WITH CAUTION
- **POTENTIALLY DANGEROUS** - RACE ALTERATIONS
- **EXTREME & DANGEROUS** - STAY WHERE YOU ARE
HALF MARATHON COURSE INFO

The Run Bentonville Half Marathon begins and ends on the square in Downtown Bentonville. The Half Marathon route winds through tree lined streets, quaint residential neighborhoods, city parks, N Walton Boulevard and finishes on Bentonville’s incredible urban trail. This 13.1 mile race route is a loop; starting and finishing on the Bentonville Square.

• 11 Hydration stations are spaced throughout the course
• The Honey Stinger Hive is located before mile marker 10
• Restrooms are spaced out along the race course
• Stay within orange cones where marked
• Bentonville Police are positioned on course to assist with traffic
• Volunteer assistance is spaced throughout the course
• Race Elevation ranges from 900ft - 1,300ft above sea level
The Run Bentonville 5K race begins at NW Main & NW 4th Street and finishes at the Northwest corner of the Downtown Square in Bentonville.

- An Aid station is located at the 1.25 mile mark
- A Hydration station is located at the 1.25 mile mark
- Stay within orange cones where marked
- Bentonville Police are positioned on course to assist with traffic
- Volunteer assistance is spaced throughout race course
MEDICAL

Mercy is the official medical recovery sponsor. A fully equipped medical team will be on the course and at the finish line recovery area.

We strongly encourage all participants to fill out the back of their race bib with any emergency contact information. Participants requiring medical assistance may be transported to one of the area hospitals. The hospital and ambulance provider will bill you directly.

AID STATIONS

Water stations will be every 1.8–2.3 miles along the course. Stations will be equipped with water and energy drinks (Aid Stations can be found on course maps located on page 8 & 10).

HALF MARATHON AID LOCATIONS

<table>
<thead>
<tr>
<th>Mile</th>
<th>Aid</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mile 2</td>
<td>Hydration</td>
<td>Tiger Blvd</td>
</tr>
<tr>
<td>Mile 3.75</td>
<td>Hydration, Aid, Restroom</td>
<td>Memorial Park</td>
</tr>
<tr>
<td>Mile 4.75</td>
<td>Hydration</td>
<td>SE 5th Street</td>
</tr>
<tr>
<td>Mile 5.75</td>
<td>Hydration, Restroom</td>
<td>Austin Bagget Park</td>
</tr>
<tr>
<td>Mile 7</td>
<td>Hydration, Restroom</td>
<td>Gilmore Park</td>
</tr>
<tr>
<td>Mile 7.75</td>
<td>Hydration</td>
<td>Huffman Street</td>
</tr>
<tr>
<td>Mile 8.75</td>
<td>Hydration &amp; Aid Station</td>
<td>Walmart Neighborhood Market</td>
</tr>
<tr>
<td>Mile 10</td>
<td>Hydration, Aid, Restroom</td>
<td>Bark Park, Honeystinger Hive</td>
</tr>
<tr>
<td>Mile 11</td>
<td>Hydration</td>
<td>North Bentonville Trail</td>
</tr>
<tr>
<td>Mile 11.75</td>
<td>Hydration, Aid Station, Restroom</td>
<td>Crystal Bridges Trail</td>
</tr>
</tbody>
</table>
The Run Bentonville Half Marathon and 5K events are timed using chip timing provided by RaceWizard. You will receive your chip in your runners packet.

**ON RACE DAY:**

- Secure your chip to your shoe with the tie in your packet.
- Your time starts when you cross the starting line timing mat and stops when you cross the finish line timing mat.
- Make sure to have your chip removed after crossing the finish line. A $30 fee will be charged for unreturned chips.
- If you are unable to finish the race you must turn in your chip in the finish line area or drop it off at:
  
  215 SW A Street, Bentonville, AR 72712

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**RBHM RACE PHOTOGRAPHER**

Megan Sebeck is the official photographer for the 2017 RunBentonville Half Marathon. Photographers will be positioned at the starting line, along the race course, and at the finish line of the races. Please make sure the number on your race bib is visible at all times so your photo can be recorded and identified.

Images from the race will be available for all participants to download for free, at www.runbentonville.com
AWARDS CEREMONY

All Half Marathon runners will receive a finisher medal and half-zip shirt.

5K Awards    8:30
Half Marathon Awards    9:00

Overall and age group awards are given to the top three male and female finishers in the following age categories:

14-U  15-19  20-24  25-29
30-34  35-39  40-44  45-49
50-54  55-59  60-64  65-69
70+

DROP OUT

If you are unable to finish the race, please notify someone at the nearest aid station. If you didn’t finish your race, you are considered a DNF (did not finish). If you are a DNF, do not cross the finish line. You will not be given an official time or receive a finisher’s medal. If you are a DNF, please remember to have your chip removed in the finish line area or return it to 215 SW A Street, Bentonville, AR.
THERE IS NO FINISH LINE