



RUN BENTONVILLE

HALF MARATHON

EST. 2011

APRIL 1, 2017

HALF MARATHON • 5K • RELAY

RACE BOOK



PARTICIPANT'S GUIDE TO THE RACE WEEKEND

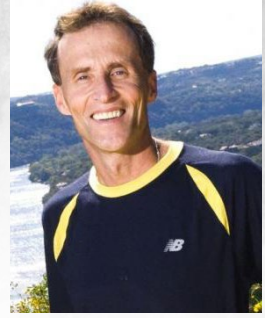
www.runbentonville.com

TABLE OF CONTENTS

- 3 GUEST SPEAKER BIOGRAPHY
- 4 SCHEDULE OF EVENTS
- 5 RACE RULES & TIME LIMIT
- 6 WEATHER POLICY
- 7 PARKING MAP
- 8 HALF MARATHON - COURSE INFO
- 9 HALF MARATHON - COURSE MAP
- 10 5K - COURSE INFO
- 11 5K - COURSE MAP
- 12 MEDICAL AID & AID STATION
- 13 TIMING & PHOTOGRAPHER
- 14 AWARDS CEREMONIES & DROP OUT
- 16 2017 RACE SPONSORS

GUEST SPEAKER

DAVID BEARDSLEY



The RunBentonville Half Marathon is pleased to welcome back Dick Beardsley as our special guest for half marathon weekend! The story of Dick's running career alone is the stuff of legends, but it is the story that comes after that draws people in and keeps them listening. Dick is a true survivor. Having looked death straight in the eyes, during a farm accident, Dick's life is a story of hope and redemption.

After retiring from running, Dick had a series of near fatal accidents that left him addicted to pain killers. On September 30, 1996, when he was taking a cocktail of Valium, Percocet, and Demerol, all very highly addictive narcotics, 80 - 90 pills a day - he was caught. Dick spent hours with federal DEA agents, convincing them that he was taking them all, every last one of them and not selling them, as they had suspected, given the high number of prescriptions.

His story of overcoming extreme obstacles speaks to anyone who loves competition, who has survived catastrophe, or who has pursued a seemingly impossible goal.

Join us and be inspired by this legendary athlete and human being!

SCHEDULE OF EVENTS

FRIDAY, MARCH 31ST - HEALTH & WELLNESS EXPO

NEW LOCATION!

RECORD

10:00 AM - 7:00 PM

Packet Pickup

Record
104 SW A St.,
Bentonville, AR 72712

11:00 - 11:30 AM

Special Guest Speaker

Dick Beardsley

12:00 - 12:30 PM

1 Mile Run With Dick Beardsley

1:00 - 1:30 PM

Special Guest Speaker

Dick Beardsley

SATURDAY, APRIL 1ST

6:55 AM

Welcoming Remarks & National Anthem

7:00 AM

Nestle Half Marathon Start

7:00 AM

Fifty Strong 5K Start

7:00 AM - 11:00 AM

Post-Race Party & Celebration

8:30 AM

Presentation of 5K Awards (Main Stage)

9:00 AM

Presentation of Half Marathon Awards (Main Stage)

11:00 AM

Half Marathon Course Closes

11:00 AM

Post-Race Party Closes

Nestlé

**FIFTY
STRONG**

RACE RULES

The Run Bentonville Half Marathon and 5K courses are certified by the United States of America Track & Field (USATF) Association (certification #AR13011DLP). Only registered runners are eligible to participate in the Half Marathon, Relay, and 5K.

No bicycles, roller skates, roller blades, skateboards, or animals will be allowed on the race course at any time. Strollers, baby joggers, and wheel chairs are allowed, but we ask that you keep your child in the stroller for the duration of the course unless you are stopped at an aid station. We also ask that you line up at the back of the starting line for your safety.

** If you do not finish your race, you are considered a DNF (did not finish). **If you are a DNF: DO NOT cross the finish line.** You will not be given an official time or receive a finisher medal. If you are a DNF, please remember to have your chip removed in the finish line area or return it to 215 SW A Street, Bentonville, AR.

TIME LIMIT

The Half Marathon Course will be open for 4 hours. Traffic control, cones on the course, water, medical aid stations, and volunteer assistance in the beginning stages of the course will cease as the race progresses.

The finish line will operate until 11:00 AM. Official finish times will be recorded until then. Amenities and post-race party will close at 11:00 AM.

RACE DAY WEATHER POLICY

During race week, if weather occurs that can affect the race, information will be emailed to all participants. It will also be posted on runbentonville.com and our Run Bentonville Facebook page. On race day, weather updates will be provided during pre-race announcements if necessary. If updates are needed during the race, information will be communicated through emergency personnel, volunteers and aid station managers.

In the event that weather conditions present an imminent danger to race participants, the race will be canceled. Less severe conditions will result in an alteration of the course, race length or starting time. Please look for the following weather alert notifications at aid stations.

RBHM WEATHER ALERT NOTIFICATIONS



GOOD RACE CONDITIONS - HAVE A GREAT RACE!



LESS THAN IDEAL - PROCEED WITH CAUTION

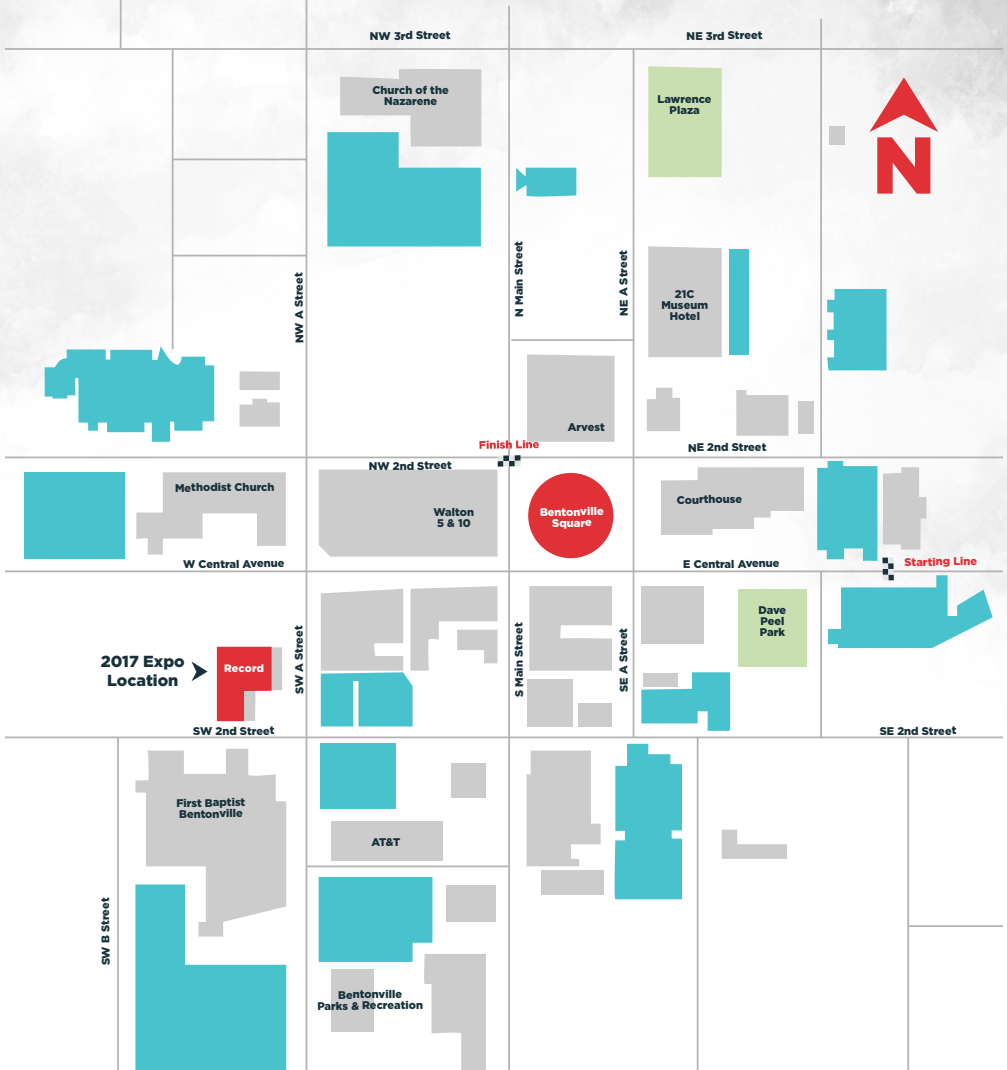


POTENTIALLY DANGEROUS - RACE ALTERATIONS



EXTREME & DANGEROUS - STAY WHERE YOU ARE

RACE DAY PARKING



**Free Event
Parking**



**Building or
Landmark**



City Park

HALF MARATHON COURSE INFO

STARTING LINE // CENTRAL BOULEVARD

The Run Bentonville Half Marathon begins and ends on the square in Downtown Bentonville. The Half Marathon route winds through tree lined streets, quaint residential neighborhoods, city parks, N Walton Boulevard and finishes on Bentonville's incredible urban trail. This 13.1 mile race route is a loop; starting and finishing on the Bentonville Square.

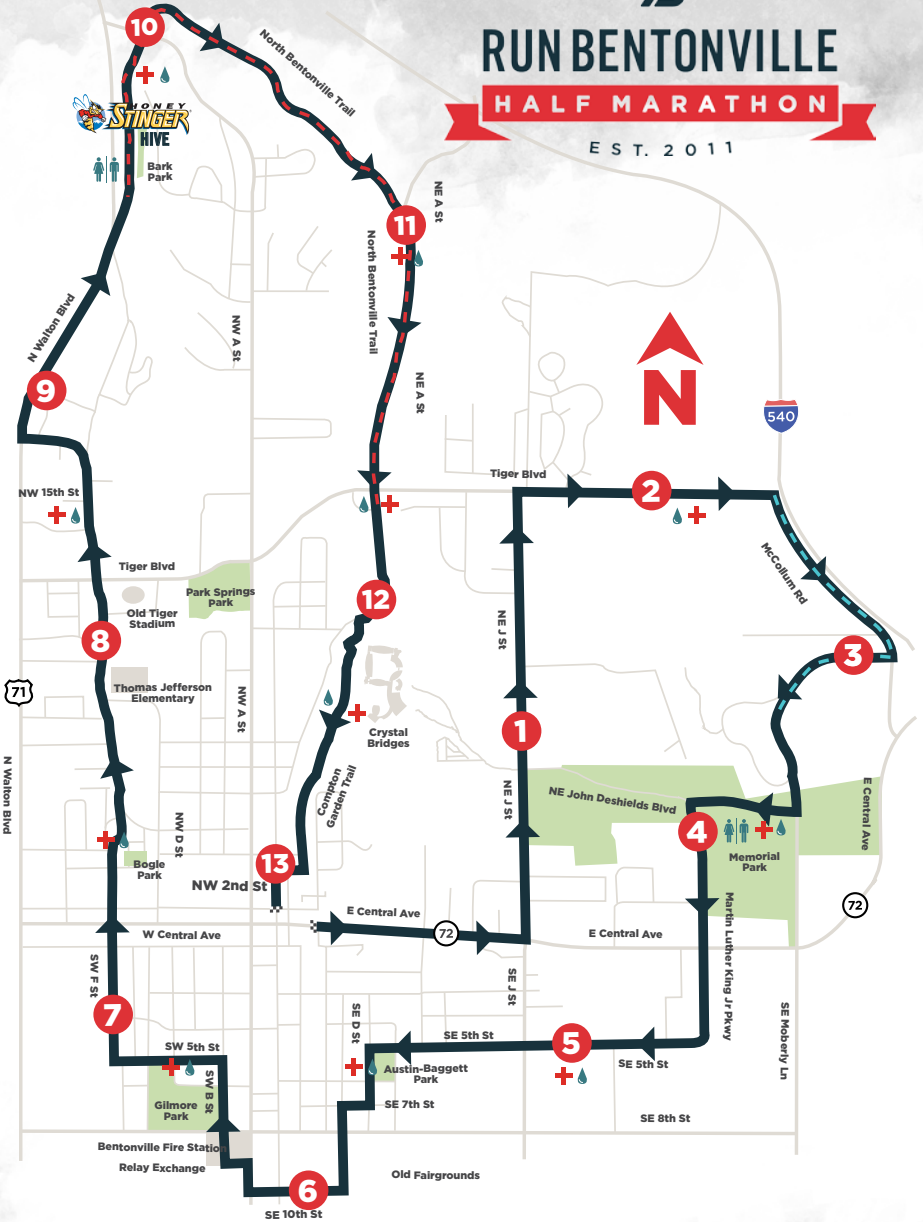
Nestlé

- 11 Hydration stations are spaced throughout the course
- The Honey Stinger Hive is located before mile marker 10
- Restrooms are spaced out along the race course
- Stay within orange cones where marked
- Bentonville Police are positioned on course to assist with traffic
- Volunteer assistance is spaced throughout the course
- Race Elevation ranges from 900ft - 1,300ft above sea level

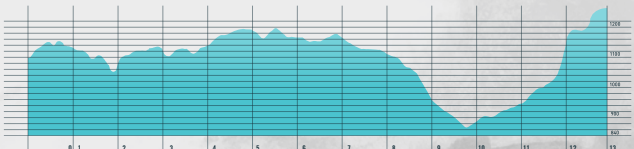


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HALF MARATHON RACE ELEVATION



- START/FINISH LINE
- RACE DIRECTION
- MILE MARKER
- AID STATION
- HYDRATION STATION
- RESTROOMS
- HONEY STINGER GEL ZONE
- PARKS

DISTANCE(MILES)

5K RACE ROUTE INFO

STARTING LINE // NORTH MAIN STREET

The Run Bentonville 5K race begins at NW Main & NW 4th Street and finishes at the Northwest corner of the Downtown Square in Bentonville.



- An Aid station is located at the 1.25 mile mark
- A Hydration station is located at the 1.25 mile mark
- Stay within orange cones where marked
- Bentonville Police are positioned on course to assist with traffic
- Volunteer assistance is spaced throughout race course



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5K RUN MAP KEY

5K START

5K MILE MARKERS

PARKS

AID STATION

5K FINISH

5K RACE ROUTE

LANDMARKS

HYDRATION STATION

MEDICAL



Mercy is the official medical recovery sponsor. A fully equipped medical team will be on the course and at the finish line recovery area.

We strongly encourage all participants to fill out the back of their race bib with any emergency contact information. Participants requiring medical assistance may be transported to one of the area hospitals. The hospital and ambulance provider will bill you directly.

AID STATIONS



Water stations will be every 1.8-2.3 miles along the course. Stations will be equipped with water and energy drinks (Aid Stations can be found on course maps located on page 8 & 10).

HALF MARATHON AID LOCATIONS

Mile 2	Hydration	Tiger Blvd
Mile 3.75	Hydration, Aid, Restroom	Memorial Park
Mile 4.75	Hydration	SE 5 th Street
Mile 5.75	Hydration, Restroom	Austin Bagget Park
Mile 7	Hydration, Restroom	Gilmore Park
Mile 7.75	Hydration	Huffman Street
Mile 8.75	Hydration & Aid Station	Walmart Neighborhood Market
Mile 10	Hydration, Aid, Restroom	Bark Park Honeystinger Hive
Mile 11	Hydration	North Bentonville Trail
Mile 11.75	Hydration, Aid Station, Restroom	Crystal Bridges Trail

TIMING

TIMEX IRONMAN®

RaceWizard

The Run Bentonville Half Marathon and 5K events are timed using chip timing provided by RaceWizard. You will receive your chip in your runners packet.

ON RACE DAY:

- Secure your chip to your shoe with the tie in your packet.
- Your time starts when you cross the starting line timing mat and stops when you cross the finish line timing mat.
- Make sure to have your chip removed after crossing the finish line. A \$30 fee will be charged for unreturned chips.
- If you are unable to finish the race you must turn in your chip in the finish line area or drop it off at:

215 SW A Street, Bentonville, AR 72712

RBHM RACE PHOTOGRAPHER

Megan Sebeck is the official photographer for the 2017 RunBentonville Half Marathon. Photographers will be positioned at the starting line, along the race course, and at the finish line of the races. Please make sure the number on your race bib is visible at all times so your photo can be recorded and identified.

Images from the race will be available for all participants to download for free, at www.runbentonville.com

AWARDS CEREMONY

All Half Marathon runners will receive a finisher medal and half-zip shirt.

5K Awards

8:30

Half Marathon Awards

9:00

Overall and age group awards are given to the top three male and female finishers in the following age categories:

14-U

15-19

20-24

25-29

30-34

35-39

40-44

45-49

50-54

55-59

60-64

65-69

70+

DROP OUT

If you are unable to finish the race, please notify someone at the nearest aid station. If you didn't finish your race, you are considered a DNF (did not finish). If you are a DNF, do not cross the finish line. You will not be given an official time or receive a finisher's medal. If you are a DNF, please remember to have your chip removed in the finish line area or return it to 215 SW A Street, Bentonville, AR.

THERE IS NO FINISH LINE





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